

MAJOR EXAM CARD

Curriculum name	Management and quality sciences	
Major exam name	ORGANISATIONS' MANAGEMENT MAINSTREAMS AND CONCEPTIONS	
Authors of the major exam card	1. prof. dr hab. Maria Aluchna	
	2. prof. uczelni dr hab. Wioletta Mierzejewska	
Exam form	Written exam – 120 minutes	max 50 points
	Oral exam	max 50 points
Thematic scope of the exam		
1.	Topic 1: The role of a selected management school in the contemporary business	
2.	Topic 2: Paradigms in management in the context of research	
3.	Topic 3: Challenges in management stakeholder relations	
4.	Topic 4: The role of executive team in building company value	
5.	Topic 5: Neo-institutional perspective of organization and its research implication	
6.	Topic 6: Consumer behavior as the determinant for strategy formulation	
7.	Topic 7: Leadership theories	
8.	Topic 8: Internationalization strategies	
9.	Topic 9: Organization culture – definition, types	
10.	Topic 10: Research methods in management studies	
Basic literature		
1.	Aluchna, M., Roszkowska-Menkes, M. 2017. Institutional isomorphism and corporate social responsibility: towards a conceptual model, Journal of Positive Management, 8 (2), 3-16	
2.	Hatch, M. 2013. Organization theory, Oxford Press.	

3.	Carrol, A., Brown, J., Buckholtz, A. 2018. Business & Society: Ethics, Sustainability & Stakeholder Management, Cengage Learning.
4.	Hitt, M., Ireland, R., Hoskisson, R. 2018, Strategic management: Concepts and cases – competitiveness and globalization, Cengage Learning.
5.	Solomon M. 2018. Business & Society: Ethics, Sustainability & Stakeholder Management, Pearson Education.
6.	Cooper D., Schindler, P. 2014. Business research methods, McGraw Hill International.
Supplementary literature	
1.	DiMaggio, P.J., Powell, W.W. 1983. The iron cage revisited: Institutional isomorphism and collective rationality in organizational fields, American Sociological Review, 48 (2), 147-160.
Name of the major subject related in terms of the curriculum with the major exam	
1.	Theory of management
2.	International management
3.	Organizational behavior and human resource management